

## **New, Satirical Voodoo Dolls Allow The Public to "Stick It" to Politicians Tampa Startup Releases Line of Political and Celebrity-based Voodoo Dolls**

TAMPA—January 28, 2004—Pinheads, Inc, a Tampa, Florida based company has recently released a full line of voodoo dolls based on politicians, celebrities, media figures, corporate raiders, activists and sports themes. There are currently over 30 figures with new introductions found weekly at [www.PinheadVoodooDolls.com](http://www.PinheadVoodooDolls.com).

"I've been interested in politics since high school. I was a member of the Young Republicans in Massachusetts, so we were a bit of a minority there," said Harry Schuster, Pinheads' co-founder. "When I listen to all of the crazy things said by folks on both the right and the left, I get really worked up. I noticed that other people did too. I was listening to a radio talk show host screaming at the top of his lungs about the other side, and I thought 'He really needs to have a way to work out his frustrations otherwise he'll have a heart attack.' I had the idea for a set of politically-based voodoo dolls. I looked around and couldn't find anything remotely similar."

Combining an entrepreneurial spirit and their art, printing and production backgrounds, Harry and his wife, Maureen, began brainstorming the idea. There is certainly no shortage of subject matter when it comes to politicians. As well, celebrities who seek to make their opinions known on subjects ranging from the war in Iraq to taxes to the environment are plentiful. The line-up of satirically-inspired dolls is impressive. President Bush and his close advisors, along with former president Clinton, top the list. Senators Hillary Clinton and Ted Kennedy are followed closely by radio giants Rush Limbaugh and Glenn Beck (the aforementioned talk show host.) "Everyone knows at least one political junkie," Maureen adds "They're fun to give or get regardless of your political persuasion." Of course, no list of people you'd like to stick a pin in would be complete without Osama bin Laden and Saddam Hussein. Some others who round out the top 25 are Al Franken, Barbra Streisand, Bill O'Reilly, and Michael Moore. "While my family and I lean right, we are equal opportunity when it comes to antagonizing the famous... or infamous" says Schuster. There are even multi-character voodoo dolls representing groups such as The U.S. Supreme Court and the Dixie Chicks, a country music group who is never at a loss for words on any subject, political or otherwise.

"Like everyone, I guess, I have ideas for products and services all the time. And like 99.9% of everyone, I never pursued them, only to later see that someone else had the same idea and turned it into a raging success. This time, I wanted to see if someone else was me," Schuster related. The full line of dolls may be searched, seen, and purchased at [www.PinheadVoodooDolls.com](http://www.PinheadVoodooDolls.com). The website also contains free items for those who enjoy political caricature art, and links to a variety of other satirical and political sites.

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